

Message Text

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43

ACTION CU-03

INFO OCT-01 EUR-12 ISO-00 /016 W
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R 160647Z MAR 76
FM AMEMBASSY SOFIA
TO AMEMBASSY LONDON
AMEMBASSY VIENNA
SECSTATE WASHDC 946
USIA WASHDC
INFO AMEMBASSY ANKARA
AMEMBASSY ATHENS
AMEMBASSY BELGRADE
AMEMBASSY BERLIN
AMEMBASSY BUCHAREST
AMEMBASSY BUDAPEST
AMEMBASSY MOSCOW
AMEMBASSY PRAGUE
AMEMBASSY WARSAW

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STATE FOR CU/EE; USIA FOR ICS/D, (INFO: IOP/I, IEU);
LONDON FOR RRU; VIENNA FOR RPO; OTHER EMBASSIES
FOR USIS/P&C

E.O. 11652: NA

TAGS: OEXC, BU

SUBJ: VOLSPKR/SPEC: SCIENCE AND SOCIETY

1. USIA INSPECTORS RECENTLY RECOMMENDED THAT WE
EXPAND OUR ATTEMPTS TO PROGRAM VISITING SPEAKERS.
WE CONCURRED WITH RECOMMENDATION, BUT HAVE BEEN
UNABLE TO FOLLOW THROUGH PROPERLY AS YET. MOST
GOOD AMSPEC AND VOLSPKR GRANTEES RECENTLY OFFERED
HAVE BEEN IN U.S. DOMESTIC FIELDS. THIS IS LOGICAL
ENOUGH FOR MOST POSTS IN THIS ELECTION AND
BICENTENNIAL YEAR. BUT INTEREST WHICH BULGARIANS
HAVE IN OUR BICENTENNIAL (IN ANY CASE LIMITED) IS
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EFFECTIVELY CONTAINED BY THEIR GOVERNMENT AND THUS

IS NOT AT ALL AN OPTIMUM FIELD AT THIS STAGE FOR OUR EFFORTS
TO INFLUENCE TARGET AUDIENCES HERE.

2. DURING THE 1976-80 FIVE YEAR PLAN, BULGARIA WILL
PAY SPECIAL ATTENTION TO MAXIMIZATION OF PUBLIC
PAYOFF FROM SCIENTIFIC-TECHNOLOGICAL RESEARCH. THAT
THEY ARE WILLING--PERHAPS EAGER--TO LEARN FROM
UNDOUBTED U.S. PRE-EMINENCE IN THIS FIELD IS SHOWN
BY RECEPTION THEY GAVE U.S. "SOCIAL ECONOMIST"
PROF. JOSEPH RAFFAELE IN NOVEMBER 1974 (PERHAPS MOST
SUCCESSFUL VOLSPKR/AM SPEC WE HAVE HAD IN PAST TWO
YEARS). BULGARIANS ALSO WERE WORKING ON WHAT
APPEARED TO BE USEFUL PROGRAM FOR DR. SHIRLEIGH
SILVERMAN, USIA VOLSPKR (USIA 2874) WHO HAD TO CANCEL
HIS VISIT.

3. THIS ALSO IS AREA OF PARTICULAR RELEVANCE TO OUR
PSYCHOLOGICAL OBJECTIVES. IT IS NOT POSSIBLE, WE
BELIEVE, TO MAKE EFFECTIVE USE OF U.S. TECHNOLOGY
(WHICH BULGARIANS AND OTHERS ARE AFTER) WITHOUT
AFFECTING THE SOCIETY IN WHICH IT IS INTRODUCED.
NOR, WE BELIEVE, IS IT POSSIBLE TO IMPORT ONLY
TECHNOLOGY AND NOT SOME OF THE IDEAS AND
INSTITUTIONS IN WHICH THAT TECHNOLOGY IS GROUNDED.
THAT BULGARIANS WANT TO LISTEN TO U.S. EXPERIENCE
ON THIS SPECIFIC ASPECT IS AGAIN SHOWN BY RAFFAELLE
VISIT; HE ENGAGED IN FAIRLY OPEN DISCUSSION WITH
DEPUTY CHAIRMAN MINISTERIAL-LEVEL COMMITTEE FOR
SCIENCE, TECHNICAL PROGRESS AND HIGHER EDUCATION
AND, MORE SURPRISINGLY, LECTURED TWICE TO UNDER-
GRADUATE STUDENTS--A FEAT NO AMERICAN VISITOR HAS
REPEATED SINCE (74 RPT 74 SOFIA 2077).

4. WE THEREFORE ASK ACTION ADDRESSEES TO LOCATE
VOLSPKR/AMSPEC IN THIS FIELD, TO OFFER TO BULGARIANS
FOR LOCAL PROGRAMMING (THREE PROGRAM DAYS) DURING
LATTER HALF OF APRIL OR FIRST THREE WEEKS OF MAY.
AS ALWAYS, SIX WEEKS' ADVANCE NOTICE IS DESIRABLE,
BUT WE BELIEVE BULGARIANS COULD ARRANGE PROGRAM FOR
VISITOR IN THIS FIELD WITH AS LITTLE AS THREE WEEKS'
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NOTICE.

5. WE ARE REPEATING THIS MESSAGE TO SEVERAL REGIONAL
POSTS WHICH MIGHT ALSO SHARE OUR DESIRES IN THIS AREA.
HERZ

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Message Attributes

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Disposition Authority: morefirh
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Margaret P. Grafeld
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